

Current Report No.: 29/2011

Date: 2011-07-22



Conclusion of a significant agreement

LPP S.A. Management Board informs that on 22 July 2011, a sub-license agreement was concluded between Gothals Limited, based in Nicosia, Cyprus (hereinafter "Gothals Ltd") and LPP SA, concerning the use of the following trademarks (words and graphics): Reserved and Cropp and additional additional trademarks (hereinafter "the Trademarks"). By virtue of the agreement, LPP SA acquired the right to use the Trademarks.

Additionally, LPP S.A. Management Board informs that Gothals Ltd had previously signed an agreement with Jaradi - a company registered pursuant to the laws of Limited United Arab Emirates based in Dubai (hereinafter "Jaradi Ltd"), concerning the exclusive license for using the trademarks, entitling Gothals Ltd to to use the Trademarks and award sub-licences (further licenses).

LPP S.A. Management Board also indicates that in separate current report no 28/2011 of 22 July 2011, the Board informed about the transfer of rights to the Trademarks to Gothals Ltd in exchange for shares in the capital of this company and the Board informed about the transfer of rights to the Trademarks from Gothals Ltd to Jaradi Ltd in exchange for shares of Jaradi Ltd and about the purpose of these activities.

Both license agreements, i.e. the license agreement between Jaradi Ltd and Gothals Ltd and the sub-license agreement between Gothals Ltd and LPP SA have been concluded for an indefinite period and have a payable nature - the license fees were defined basing on a common market practice in this field and amount to approx. 4% of net revenues from sales of goods marked with the Trademarks. As a result of the sub-license agreement, LPP SA will be entitled to use the Trademarks to the extent necessary to conduct business, including the conduct of the sales network, sales of goods and services marked with these Trademarks.

The estimated value of license fees for the right to use the Trademarks in the period of five years shall amount to approx. PLN 500 million, which exceeds 10% of equity capital of LPP SA

Art. 56 (1) sub-paragraph 2 of the Public Offering Act - current and periodic information

SIGNATURES:	Dariusz Pachla - Vice President of the Management Board Piotr Dyka - Vice President of the Management Board
--------------------	--